



Global Venture Challenge 2008

...Seeking innovative solutions for the world's energy needs

Team Name

Energy I2P® Competition Judge's Score Sheet

		Max Score	Team Name						Notes
Written Plan:	Criteria								
Clarity	Was the document clear and understandable?	5							
Content	Did the content conform to the guidelines?	5							
Innovation	Is the product/service/technology innovative?	5							
Presentation:									
Product Idea and Market Need (Pain)	Is it a creative idea AND/OR Is it unique (based on some proprietary aspect)? What problem is it solving in the market? How does it solve the problem? Are the benefits well explained?	25							
Technology and Development Plan <small>(higher score for ideas closer to prototype stage)</small>	Is the technology clearly defined and feasible? Is it innovative? Is the innovation developed by team members? Are the functions clearly explained? Is the stage of development described? If in a very early stage, is the idea feasible? Is a timeline for development explained? Is there a plan for next stage of commercialization? Is there an estimate for funds needed for next steps?	30							
Market and First Customer	Is the market defined and segmented? Are the sources and rationale used credible? Is the first customer described? Can the market support a sustainable business? Is the market growth rate realistic? Is the window of opportunity appropriate?	20							
Competitive Advantage	What is the cost or differentiation advantage? Are barriers to entry clearly defined? Has intellectual property protection been addressed?	10							
TOTAL		100							